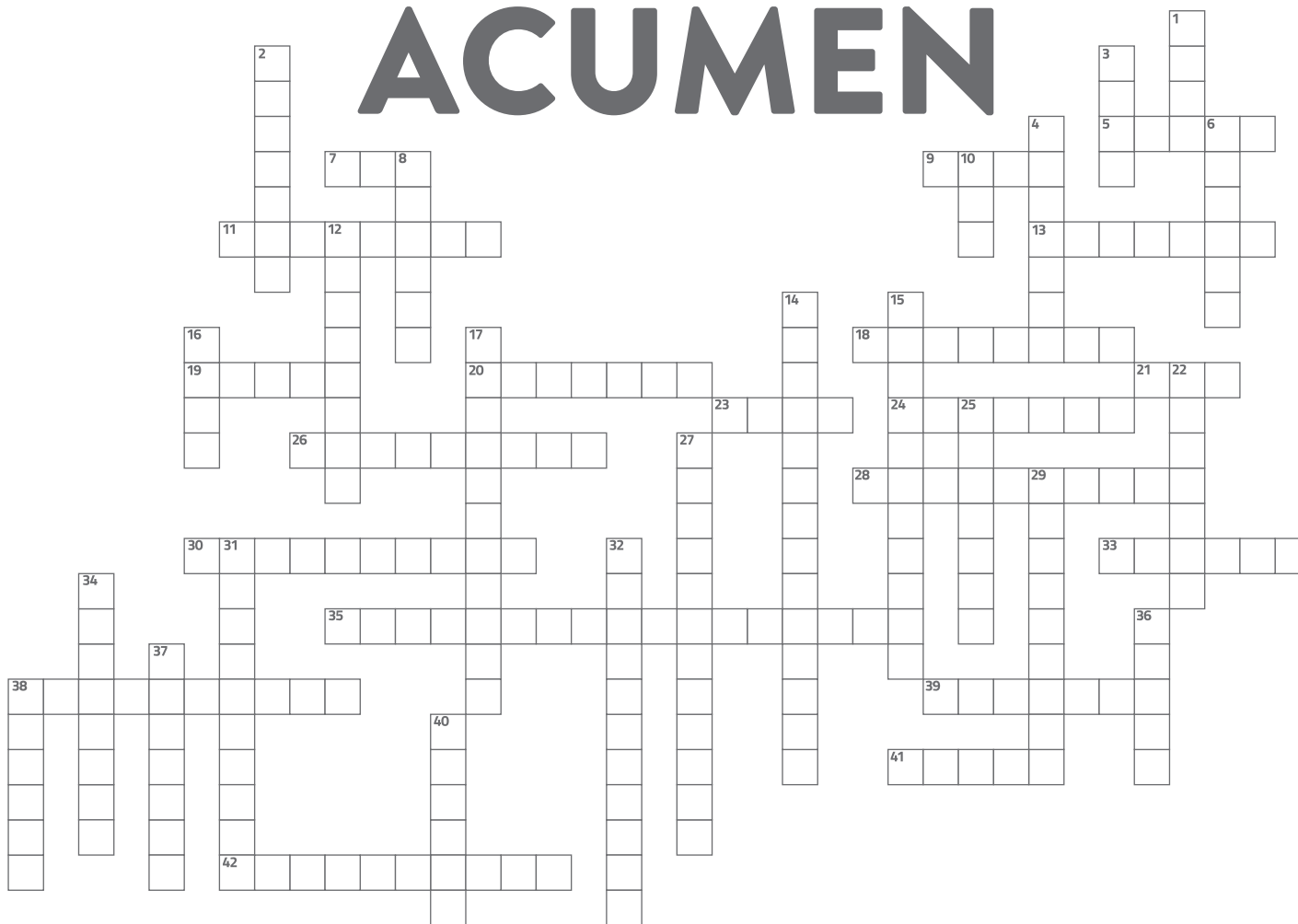


A TEST OF YOUR HEALTH ACUMEN



DOWN

- 1 Most common cancer in Europe
- 2 Hormone produced by beta cells in the pancreas
- 3 Acronym for stroke symptoms
- 4 Nationality of new WHO representative to the EU
- 6 EU Partnership for Healthy & _____ Ageing
- 8 Short of breath?
- 10 Public-private R&D scheme
- 12 Which country has 410 days of maternity leave?
- 14 Terminology given to the capacity to make sound health decisions
- 15 The celebrity chef driving sugar tax campaign (Feed Me Better)
- 16 Type of scanner to receive a €1 million Horizon prize
- 17 Presence of one or more additional diseases or disorders
- 22 Disease with a prophylactic vaccine
- 25 The iDoctor
- 27 Slovakian Minister of Health
- 29 This low rate could cause the 'perfect demographic storm'
- 31 Infectious disease of the liver
- 32 New treatments for rare diseases
- 34 Alzheimer's is the most common cause for this condition in the EU
- 36 DG ChinChin
- 37 One of the five senses
- 38 Awareness colour for Alzheimer's
- 40 Drugs which treat rare diseases

ACROSS

- 5 Has an advertising curfew in some countries
- 7 What big meeting happens every May in Geneva?
- 9 Italian men rank highest for this (_____ expectancy)
- 11 There are two types of this disease
- 13 Valley where the best health forum takes place!
- 18 Purpose of GAVI
- 19 Fatty acid good for brain health
- 20 Condition that contributes to many NCDs
- 21 The superbug phenomenon
- 23 Month of World Brain Day
- 24 First country to hold the position of Commissioner of Health
- 26 Give your symptoms, get a _____
- 28 New to the EU diet, including micro-organisms, algae and fungi types
- 30 Occurs inside blood vessels, especially after stroke [the T in DVT]
- 33 Would you stay or would you go?
- 35 Pope John Paul II had this disease
- 38 The early treatment for our ailing health systems
- 39 EU funding for current research
- 41 Home to Europe's first medical school
- 42 Location of WHO Europe HQ



ABOUT ACUMEN PUBLIC AFFAIRS' HEALTHCARE SERVICES



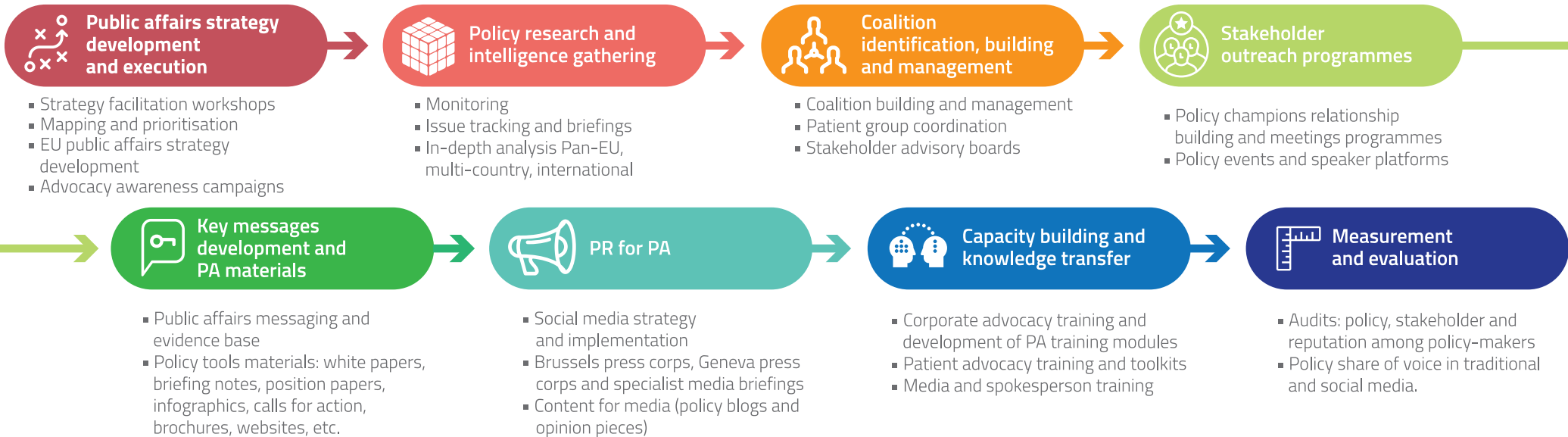
Acumen is an independent agency founded in 2010 to combine the very best of big agency experience with hands-on senior support and a highly experienced team.



We have a real passion for health policy, which frequently involves finding the win-win for governments, civil society, interest groups, associations, business and media in the increasingly political agendas that play out in Brussels, across the capitals of the European Member States and at a global UN/WHO level.



We believe in taking an integrated approach to communications and focusing on the most effective combination of channels and tactics to achieve goals – from identifying and engaging directly with political decision-makers to ensuring third party endorsement and amplification of messages through the media.



Acumen has a wide network of strong partners in all regions of the world. All with a specialisation in public affairs and communications as well as extensive experience in healthcare and the regulatory landscape in their respective countries

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